



2015 National Student Privacy Symposium

PRESENTED BY:



**FUTURE OF
PRIVACY
FORUM**



WITH SUPPORT FROM THE BILL & MELINDA GATES FOUNDATION

PROGRAM:

Monday, September 21, 2015 • Mayflower Renaissance Hotel, Washington, DC

TWITTER: #NSPS2015

TIME	DESCRIPTION
8:00 a.m.– 4:30 p.m.	Registration
9:00 a.m.– 9:10 a.m.	<p>Opening Remarks</p> <ul style="list-style-type: none"> Jules Polonetsky, Executive Director, Future of Privacy Forum Paige Kowalski, Vice President for Policy & Advocacy, Data Quality Campaign
9:10 a.m.– 9:45 a.m.	<p>Key Note Address</p> <ul style="list-style-type: none"> Kati Haycock, President, Education Trust
9:45 a.m.– 10:45 a.m.	<p>Panel 1: Student Data and Research <i>Researchers describe the results of their studies on student data, with focus on the use of technology, improving teaching and learning outcomes, and understanding school performance.</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> Jules Polonetsky, Executive Director, Future of Privacy Forum <p>PANELISTS:</p> <ul style="list-style-type: none"> Jane Hannaway, Professor, McCourt School of Public Policy, Georgetown University, Institute Fellow at the American Institutes of Research (AIR), and Founding Director of CALDER Macke Raymond, Director, CREDO, Stanford University Doug Shapiro, Executive Research Director, National Student Clearinghouse Research Center
Break	
11:00 a.m.– 12:00 p.m.	<p>Panel 2: The Potential Risks of Student Data Collection and Use <i>Advocates and experts examine the possible dangers and pitfalls in collecting and using student data, and concerns relating to uses of technology.</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> Dakarai Aarons, Director, Strategic Communications, Data Quality Campaign <p>PANELISTS:</p> <ul style="list-style-type: none"> Monica Bulger, Researcher, Data & Society Research Institute Bill Fitzgerald, Director, Privacy Review Program, Common Sense Media Evan Selinger, Professor of Philosophy, Rochester Institute of Technology and Senior Fellow, Future of Privacy Forum Elana Zeide, Microsoft Research Fellow, Information Law Institute, NYU
12:00 p.m.– 1:20 p.m.	<p>Lunch Plenary: National Student Privacy Parent Survey <i>Survey Release and Discussion</i></p> <p>MODERATOR:</p> <ul style="list-style-type: none"> Brenda Leong, Senior Counsel & Director of Operations, Future of Privacy Forum <p>PANELISTS:</p> <ul style="list-style-type: none"> Olga Garcia-Kaplan, Student Privacy Advocate & Parent Blogger, FERPA Sherpa Mary Madden, Researcher, Data & Society Research Institute and Senior Researcher, PEW Research Center's Internet Project Leah Plunkett, Researcher, Fellow, Student Privacy Initiative, Berkman Center for Internet & Society, Harvard University Aimee Vella Ripley, Research Manager, Reputation Management & Public Affairs, Nielsen

Break

1:45 p.m. – 2:45 p.m.

Panel 3: What Is the Future of Technology in the Classroom?

Stakeholders demonstrate the impact of personalized learning, digital backpacks, student profiling, and other tools and opportunities offered by increased technology. Panelists will also discuss the controls required for parents and students to effectively manage their data.

MODERATOR:

- Chip Slaven, Counsel to the President & Senior Advocacy Advisor, Center for Digital Learning and Policy, Alliance for Excellent Education

PANELISTS:

- Diana Bidulescu, Education Technology Specialist, Houston Independent School District
- Karen Cator, President & CEO, Digital Promise
- Kerry Gallagher, Technology Integration Specialist, St. John’s Prep
- Asante Johnson, STEM Teacher & Technology Integration Coach, District of Columbia Public Schools

Break

3:00 p.m.– 4:00 p.m.

Panel 4: The Role of Technology and Data Use for Student Rights

Speakers explore the appropriate use of opt-in and opt-out programs; evaluate data “ownership” by schools, students, and parents, and the role of choice in data sharing and analysis; consider the ways data can identify inequalities, or when it may provide the potential for increased discrimination.

MODERATOR:

- Caitlin Emma, Education Reporter, Politico

PANELISTS:

- Rafranz Davis, Executive Director of Professional & Digital Learning, Lufkin Independent School District
- Tomeka Hart, Vice President of Programs, Southern Education Foundation
- Melissa Perry, Lead Information Manager, Seeding Success

Break

4:15 p.m.– 5:15 p.m.

Panel 5: The Path Ahead: Areas for Discussion and Solutions

With audience participation, this panel explores the potential impact of proposed responses: legislative action; changes to contract requirements; increased security standards; the development of industry technical standards; seal or rating programs for schools and/or vendors.

MODERATOR:

- Bob Moore, Privacy Initiative Lead, Consortium for School Networking (CoSN)

PANELISTS:

- Beatriz Arnillas, Director-IT, Education Technology, Houston Independent School District
- Teddy Hartman, Vice President, Cyber Data Privacy & Educational Practices, Axon Global and Coordinator of Data Privacy, Howard County Public Schools
- Elizabeth Rorick, Deputy Executive Director, Government Relations & Communications, National PTA
- Kathleen Styles, Chief Privacy Officer, U.S. Department of Education

5:15 p.m.– 5:30 p.m.

Closing Remarks

- Jules Polonetsky, Executive Director, Future of Privacy Forum

5:30 p.m.– 6:30 p.m.

Cocktail Reception ~ Chinese Room

Guests are invited to mix, mingle & network over light hors d’oeuvres and refreshments

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Presentation materials will be available for download at www.StudentPrivacySymposium.org